

BNI CONFERENCE 2024  
**VISIBILITY•FACT•SHEET**

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**L E G E N D S**

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friday May 17<sup>th</sup> 2024

ICC Ghent



# FACTS & FIGURES

**Date** 17 mei 2024

**Time** 6u30 tot 2u00

**Theme** Legends

**Location** ICC Ghent

**Attendees** 160 attendees megameeting.  
350 attendees conference.  
Campaign sent to 4000 Members.  
International guests.

**Audience** BNI Members and relations  
Executive Directors  
Area Director Consultants  
Director Consultants  
Ambassadors  
Core-Members



# PROGRAM

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# LEGENDS

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Megameeting.  
Conference with national and international speakers.  
Gala diner and BNI Awards 2023

See here the program:



## ADS

¼ A4 PAGE	80 €
½ A4 PAGE	150 €
A4 PAGE	250 €
INSIDE COVER LEFT	750 €
INSIDE COVER RIGHT	750 €
BACK COVER	1500 €



Do you want to advertise?  
Scan the QR-code:



## SPONSOR PACKAGES

### SILVER

sponsor package

€ **2000**

- ✓ Logo on all communications such as website, invitations, newsletters, menus, social media, projection during the day.
- ✓ Booth space 2×2 m.
- ✓ A5 size advertisement in the workbook.
- ✓ Admission tickets for 2 people for the day part.

### GOLD

sponsor package

€ **5000**

- ✓ Logo on all communications such as website, invitations, newsletters, menus, social media, projection during the day.
- ✓ Booth space 4×2 m.
- ✓ A4 size advertisement in the workbook.
- ✓ Admission tickets for 4 people for the day part + gala dinner.
- ✓ 1-minute company video shown during all breaks and on social media.
- ✓ Interview by the MC on the main stage.

Do you want to become a sponsor?

Scan the QR-code:



# EXHIBITION STANDS

During the national conference we have the opportunity to provide Members a space to set up a booth, where you can promote your product or service to the conference participants. Throughout the day, participants will have various moments to visit your booth: after the mega meeting, during all coffee and lunch breaks, business matching sessions, and in the interval between the conference and the gala dinner. The booth is a blank space of 2x2 meters. The decoration is entirely up to the exhibitor.

**We offer 2 formulas:** Space: 400 €

Space +

A5 advertisement: 500 €

Do you want to rent an exhibition stand?

Scan the QR-code:



# MORE INFO?

Contact us  
BNI Nederland & Vlaanderen  
+31 599 822818

Info Sponsor



Info Ads



Info Exhibition



Info Conference

